
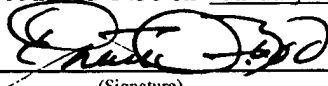


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| AMENDMENT TRANSMITTAL LETTER | | | | ATTORNEY'S DOCKET NO.: 0264-1 | | | |
| SERIAL NUMBER: 10/072,647 | | FILING DATE: February 6, 2002 | | EXAMINER: Jeffrey D. Carlson | | GROUP ART UNIT: 3622 | |
| INVENTION: METHOD AND APPARATUS FOR TARGETED MARKETING | | | | | | | |
| INVENTOR(s): Timothy Tianyi Chen | | | | | | | |
| TO THE ASSISTANT COMMISSIONER FOR PATENTS: Transmitted herewith is an amendment in the above-identified application. The fee has been calculated as shown below. | | | | | | | |
| CLAIMS AS AMENDED | | | | | | | |
| (1) | (2) CLAIMS REMAINING AFTER AMENDMENT | (3) | (4) HIGHEST NUMBER PREVIOUSLY PAID FOR | (5) NO. OF EXTRA CLAIMS PRESENT | (6) RATE | (7) ADDITIONAL FEE | |
| TOTAL CLAIMS | 8 | MINUS | 20 | 0 | X \$25 | 0.00 | |
| INDEP. CLAIMS | 3 | MINUS | 3 | 0 | X \$100 | 0.00 | |
| TOTAL ADDITIONAL FEE FOR THIS AMENDMENT | | | | | | \$ 0.00 | |
| <p>* If the entry in column 2 is less than the entry in column 4, write "0" in column 5. ** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space. *** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space.</p> <p><input checked="" type="checkbox"/> No additional fee is required.</p> <p><input type="checkbox"/> Charge \$ _____ to Deposit Account No. _____. A triplicate copy of this sheet is enclosed.</p> <p><input type="checkbox"/> The undersigned petitions for revival of this application under 37 C.F.R. 1.137(b) and submits a check for \$ _____ to cover the petition fee _____.</p> <p><input type="checkbox"/> Applicants hereby claim small entity status.</p> <p><input checked="" type="checkbox"/> Charge any additional fees to Deposit Account No. 50-3832.</p> <div style="display: flex; justify-content: space-between; margin-top: 20px;"> <div style="text-align: center;"> <p>January 16, 2008</p> <p>_____ Date</p> <p>(908) 901-0220</p> <p>_____ Phone</p> </div> <div style="text-align: center;">  <p>_____ Signature</p> <p>Ernest D. Buff</p> <p>_____ Attorney Name</p> <p>25,833</p> <p>_____ Reg. Number</p> </div> </div> | | | | | | | |
| <p>I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on <u>January 16 2008</u>.</p> <div style="display: flex; justify-content: flex-end; margin-top: 20px;"> <div style="text-align: center;">  <p>_____ (Signature)</p> <p>Ernest D. Buff</p> <p>_____ Attorney of Record</p> <p>January 16, 2008</p> <p>_____ (Date)</p> </div> </div> | | | | | | | |



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Timothy Tianyi Chen Group Art Unit: 3622
Serial No.: 10/072,647 Examiner: Jeffr y D. Carlson
Filed: February 6, 2002
For: **METHOD AND APPARATUS FOR TARGETED MARKETING**
Docket No.: 0264-1

Bedminster, NJ 07921
January 16, 2008

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

AMENDMENT UNDER 37 CFR 1.111

In response to the Office Action dated October 17, 2007, kindly amend the above-identified application as follows:

Amendments to the Claims are set forth in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.